

MAP Award

john branca

John Branca, a founding member of MAP, is considered the leading representative of music artists in the world today.

His firm Ziffren, Brittenham, Branca, Fischer, Gilbert-Lurie & Stiffelman has been named the leading entertainment firm in the world, and Branca has been listed in every edition of *Best Lawyers in America*.

During his career thus far, Branca has represented 26 members of the Rock and Roll Hall of Fame, perhaps more than any other lawyer in Rock music history, including such legends as Michael Jackson, Carlos Santana, Aerosmith, the Bee Gees, The Doors, Fleetwood Mac, Don Henley, John Fogerty, the Beach Boys, the Rolling Stones and the Elvis Presley Estate, among others.

Branca has been involved with two of the biggest selling albums in music history, Michael Jackson's "Thriller" and Carlos Santana's "Supernatural." He has represented artists who account for 40% of Diamond Certification Awards for sales in excess of 10 million units. With his partners Gary Stiffelman, Jamie Young, Mitch Tenzer, and David Lande, the firm maintains one of the most important practices of new and current artists, including Eminem, Enrique Iglesias, Celine Dion, Justin Timberlake, Nelly, Limp Bizkit, Audioslave, Incubus, Nickelback, Staind, Ja Rule, Usher, Blink 182 and Backstreet Boys, to name a few.

Branca has represented such industry heavyweights as Berry Gordy, Dick Clark, Richard Branson, and Rick Rubin, and such independent labels and investors as SBK, Interscope Records, Fujisankei, JVC, MCI, Vivendi, Rhino Records, and Motown Records, among others. Branca also handled the acquisition of ATV Music (the Beatles catalog) for Michael Jackson, and the merger of ATV and Sony Music, on which he represents Michael Jackson on the Board of Directors. He has also represented such other legends as Mike Tyson, Eddie Murphy, and Richard Pryor.

He graduated from Occidental College and UCLA School of Law. He serves on the Board of Trustees of Occidental College, and is an advisor to the UCLA Athletic Department and UCLA School of Law. Mr. Branca has endowed a scholarship to the UCLA basketball program and has been a substantial contributor to numerous environmental, children's and animal rights charities.

Branca was a songwriter and musician with Original Sound Records before attending college. A long-time resident of Beverly Hills, where he resides with his wife Linda, daughter Jessica, and son John Connor, Branca is the owner of one of the finest collections of Italian antiques and vintage baseball cards in the world.

